

**Open Position for Doctoral Candidate in  
Communication Sciences  
with a Focus on Interdisciplinary Innovation Management**

The Faculty of Communication Sciences at the University of Lugano (USI) has issued a call for an interdisciplinary Ph.D. position in innovation management, under the joint supervision of Professors Jeanne Mengis, and Michael Gibbert.

The position combines aspects of communication and management studies and envisions an interdisciplinary study on innovation in organizations by focusing on bricolage and the creative usage of resource constraints in interdisciplinary collaboration. Jeanne Mengis' research deals with practices of innovation involving collaborations between multiple professional and disciplinary groups. It particularly focuses on the interplay of communication and material objects within these collaboration efforts. Michael Gibbert's research focuses on the role of bricolage in organizations, i.e. understanding why some individuals and teams are particularly creative when material resources are in short supply, whereas others stop functioning altogether.

A successful candidate has a Master's degree in business management (preferably with a focus on organization studies), communication sciences or related disciplines. Prior experience in applying qualitative research methods rigorously in field studies, as well as academic curiosity, and an inquisitive mind are essential. In addition to performing interdisciplinary research, the candidate will also be assisting Professors Mengis and Gibbert in their roles of Associate Dean of Undergraduate and Masters' Studies, as well as Director of the Ph.D. program, respectively. This assistantship requires solid Italian language skills, both written and oral (ideally native speaker), as well as organizational and managerial skills. Overall, the mix of academic as well as administrative tasks asks for a candidate who is not only well organized, but also capable of developing a research project independently, as well as being a reliable intermediate between our students (bachelor, master, and doctoral level) and Professors Mengis and Gibbert.

The position is fully funded for three years, with the possibility to spend the final year abroad. The appointee will be an active member of the Institute of Marketing and Business Communication ([www.imca.com.usi.ch](http://www.imca.com.usi.ch)), and will have the possibility to interact with a wide international network of collaborators. The research activities will be carried out in Lugano, Switzerland, where the candidate should take residence.

**Contact:**

Please send your application, incl. detailed CV (with 2 references), university grade transcripts, and a letter of motivation electronically to Prof. Michael Gibbert (Director of the Ph.D. program, [michael.gibbert@usi.ch](mailto:michael.gibbert@usi.ch)) and Prof. Jeanne Mengis (Associate Dean of Undergraduate and Masters' Studies, [mengisj@usi.ch](mailto:mengisj@usi.ch)).

**Deadline:**

The call is open until the position is filled, but envisaged to be appointed as soon as possible (Beginning of September 2012).